

RKDF UNIVERSITY, BHOPAL  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2017

**2017 NON EDUCATIONAL VISIT (MANAV SANGRAHALAYA)**

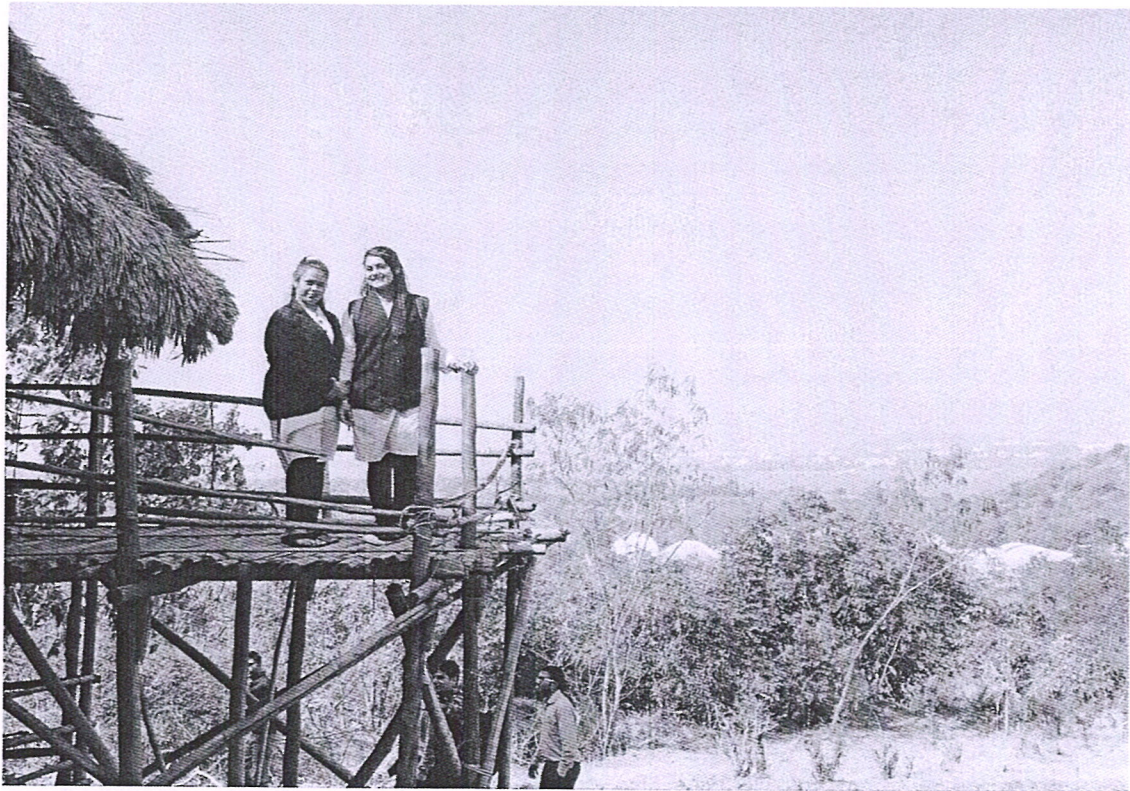
1.	<b>TITLE OF EVENT</b>	NON EDUCATIONAL VISIT
2.	<b>DATE OF CONDUCTION</b>	13/11/2017
3.	<b>DIGNITARIES PRESENT</b>	NONE
4.	<b>ORGANIZING COMMITTEE</b>	FACULTY OF LAW
5.	<b>EXPERTS PRESENT</b>	NONE
6.	<b>ATTENDEE'S STRENGTH</b>	45(STU)+ 05(FACULTY)
7.	<b>SUMMARY EXPERTS</b>	NONE
8.	<b>ACTIVITIES CONDUCTED</b>	VISIT
9.	<b>WINNERS/AWARDEES</b>	NONE
10.	<b>EVENT'S SUMMARY</b>	ATTACHED

**Summary:** A fun trip was organised by the department to Manav Sangrahalaya, Bhopal. The purpose of the trip was to make all the students acquainted with history of Madhya Pradesh and all other states of India. The trip was accompanied by 45(Students)+ 05(Faculty members).

The students enjoyed the trip with endless zeal and enthusiasm. The visit was brought to an end on an chanting note of scrumptious food at Vishnu's and Sharma's, which enthralled the students.



RKDF UNIVERSITY, BHOPAL  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2017



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ACADEMIC ACTIVITY 2017



RKDF UNIVERSITY  
FACUTLY OF LAW

NOTICE

ALL STUDENTS ARE HEREBY INFORMED THAT  
DEPARTMENT IS PLANING AN NON EDUCATIONAL VISIT  
TO MANAV SANGHRALAY, BHOPAL  
ON 13/11/2017.

STUDENTS, WHO WISH TO PARTICIPATE IN THE TOUR,  
MAY REGISTER THEIR NAMES WITH ASSISTANT  
PROFESSOR MS AMIT JHA LATEST BY 10/11/2017.

CERTIFICATE WILL BE DISTRIBUTED TO ALL  
PARTICIPANTS.

DEAN *T. Chaur*

FACUTLY OF LAW  
PRINCIPAL/DEAN/HO.  
LAW FACULTY  
RKDF UNIVERSITY, BHOPAL



RKDF UNIVERSITY, BHOPAL  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2017

RKDF UNIVERSITY  
FACULTY OF LAW  
MANAV SANGHRALAY VISIT STUDENT LIST  
13/11/2017

STUDENT NAME	STUDENT SIGNATURE
1. MITHLESH VISHWAKARMA	Mithlesh
2. MONICA SHARMA	Monica
3. POORNAM PRAJAPATI	Poornam
4. ALOK KUMAR	Alok Kumar
5. NISHANT KUMAR	Nishant
6. SUMIT KUMAR	Sumit
7. SYMA MALIK	Syama Malik
8. ARUNA KAUSHIK	Aruna
9. NAUMAN AHMAD	Nauman
10. AKSHAY YADAV	Akshay
11. NEETU MEENA	Neetu
12. ROOPA	Roopa
13. SHREYA THAKUR	Shreya
14. DIKSHA MEENA	Diksha
15. SANDEEP DUBEY	Sandeep
16. AKASH NAMDEV	Akash
17. SAPANA CHAUHAN	Sapana
18. NEHA BHATI	Neha
19. ANIL JAIN	Anil
20. SANDEEP MALI	Sandeep Mali
21. SURYANSH CHOUDHARY	Suryansh
22. SONALI RAI	Sonali
23. KHUSHBOO RATHORE	Khushboo
24. VANDANA PANDEY	Vandana Pandey
25. AMIT YADAV	Amit
26. AMIT JHA	Amit Jha
27. SHANTANU SINGH	Shantanu
28. SHALINI DIXIT	Shalini
29. MAYURI SRIVASTAV	Mayuri
30. SALONI BISHT	Saloni
31. LOKENDRA RAO	Lokendra
32. NARENDRA SHARMA	Narendra
33. SUNIL TRIVEDI	Sunil
34. BHUPENDRA PRAJAPATI	Bhupendra
35. RITU CHAUHAN	Ritu
36. RIYA MALIK	Riya
37. MANJU PANDEY	Manju
38. SHAGUN MEHTA	Shagun
39. ANAMIKA PANDEY	Anamika
40. ANJALI TIWARI	Anjali
41. SOMYA CHAOURAISYA	Somya Chauraisya
42. ANSHIKA YADAV	Anshika
43. ISHIKA SINGH	Ishika
44. SANSKRITI RAO	Sanskriti
45. DIYAN DAS	Diyanshu



RKDF UNIVERSITY, BHOPAL  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2017

RKDF UNIVERSITY FACULTY OF LAW

GENERAL MEETING

A GENERAL MEETING REGARDING CONDUCTING ACADEMIC ACTIVITY ( NON EDUCATIONAL TOUR ) WAS CONDUCTED ON 01/11/2017. THE MEETING WAS HEADED BY HOD FACULTY OF LAW ALONG WITH OTHER FACULTY MEMBERS.

THE AGENDA OF THE MEETING WAS TO CONDUCT NON EDUCATIONAL TOUR TO MANAV GANGHRAJAY, BHOPAL. THE DATE FOR THE TOUR WAS FINALISED FOR 13/11/2017 MONDAY. THE TOUR WAS TO BE CONDUCTED FOR STUDENTS OF LAW DEPARTMENT, PROVIDING THEM KNOWLEDGE ABOUT OUR HISTORY.

IN THE MEETING, THE DEAN, DIRECTED TO ISSUE A NOTICE AMONG STUDENTS INVITING THEM TO PARTICIPATE IN THE TOUR. THE NOTICE WAS TO BE MARKED AT DEPARTMENT NOTICE BOARDS. ASSISTANT PROFESSOR, MS AMIT JHA WAS ASSIGNED THE TASK TO MAKE LIST OF INTERESTED PARTICIPANTS.

FACULTIES PRESENT IN THE MEETING

1. HOD, MRS ANSHUMA UPADHYAY
2. ASSISTANT PROFESSOR, MRS EDVINA EKKA
3. ASSISTANT PROFESSOR, MS AMIT JHA
4. ASSISTANT PROFESSOR, MS SAHLINI MENON

HOD  
FACULTY OF LAW  
PRINCIPAL/DEAN/HOD  
LAW FACULTY  
RKDF UNIVERSITY, BHOPAL



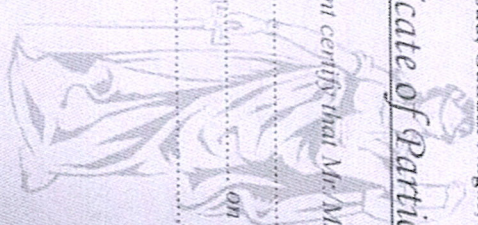


# RKDF UNIVERSITY

Airport Bypass Road, Gandhi Nagar, Bhopal M.P. (India)

## Certificate of Participation

Academic council of Law Department certifies that Mr./Ms.....  
son/daughter of Mr./Ms..... studying in.....  
has participated in..... on..... year 20.....  
at..... and found student's participation to  
be.....  
Given under our hand and seal of:-



Dr. B.N.Singh  
Registrar

Ms. Anshuma Upadhyay  
HOD, Faculty of Law





RKDF UNIVERSITY, BHOPAL  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2017

Minutes of the meeting

This meeting was called by the Principal/Dean of Faculty of Law, RKDF University. The meeting was regarding conducting non academic activity, Manav Sanghralay visit. The meeting was conducted in the Principal office of Law department; RKDF University and the date for the meeting was 1/11/2017.

The meeting started with the introduction of tour to Manav Sanghralay, Bhopal. Event was to be organised by Faculty of Law. The things discussed during the meeting are as follows:

- Knowing the history of mankind.
- The event was scheduled on 01/11/2017
- A notice was issued for students to invite them to participate in the event.

Further in the meeting Asst. Professor Ms. Amit Jha was made in-charge to make the list of interested students.

Enclosure:

- List of the members who attended the meeting were:
  - i) HOD, Mrs Anshuma Upadhyay
  - ii) Asst. Professor Mrs. Edvina Ekka
  - iii) Asst. Professor Ms. Amit Jha
  - iv) Asst. Professor Ms. Shalaini Menon



**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

**1. Title of the Practice**

**CENTRAL JAIL VISIT 2018**

**2. Objectives of the Practice**

1. Students to have the opportunity to visit a correctional facility to dispel any myths that have been created or fostered by the media.
2. The visit adds that real world experience is different to what we talk about in the classroom.
3. To study the role of jail in treatment of offenders in the framework of rehabilitative and reformatory activities given to the prisoners.
4. To study the infrastructure provided by jail authorities.
5. To study the behaviour of inmates.
6. To study the opportunities provided to inmates by jail authorities
7. To study the security system of jail premises.

**3. The Context**

The tour to Central Jail Bhopal is conducted by the law department. The law students are headed by their teachers. It was an altogether different experience for law students of Faculty of Law, RKDF University Bhopal when they visited the Central Jail at Bhopal, Madhya Pradesh. The protocol officer of Central jail addressed the students and introduced them to the functioning of the Jail.

**4. The Practice**

The tour is organized by law department especially for law students to have practical exposure of the working of the central jail and how the prisoners live there. They learn how the jail operates, what facilities are provided to inmates, their behavioral patterns, etc. Some of the major problems which are being faced by the students and institution can be summed up as follows:

- Lack of participation of the students. The students are failing to take advantage of the privilege of knowing the working of government. They lack interest and dedication. The students are unaware of the events happening in their universities and even if they are aware, they are not interested in participating in the event.
- Lack of appropriate funds, disinterest in guiding the students and helping the students when required is a major problem in some institutions.
- Sometimes the officials are not cooperative during the tour. They don't provide complete knowledge about the place which acts as a disadvantage on the student's part as these places are not visited by students on a regular basis. So all the queries of students must be attended.
- Some students feel very nervous, very uncomfortable. You could see it on their faces, and some of them said it. It is a very uncomfortable experience going in and seeing people who are serving time. Some of the people serving time are not happy that you are there for a tour; this definitely adds to the level of discomfort.

**5. Evidence of Success**



**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

1. Dates – 03.02.2018
2. Location – Central Jail Bhopal

Custody, care and treatment are the, three main functions of a modern prison organization. For over 100 years, there was emphasis on custody which, it was believed, depended on good order and discipline. The notion of prison discipline was to make imprisonment deterrent. Gradually, the objective of imprisonment changed from mere deterrence to deterrence and reformation. Crime is the outcome of a diseased mind and jail must have an environment of hospital for treatment and care.

As a part of the curriculum, the Law Department organised a visit to the Bhopal Central Jail for its students. As many as 34 students of LLB/ BALLB along with teachers of department, surveyed barracks and interacted with jail officials, who answered the queries.

Superintendent of jail said the students were apprised of the jail environment and working conditions on the premises. They observed the legal aid cell service, besides various vocational training and educational programmes, especially designed for inmates.

With this students also gathered several information regarding prevailing laws, concerning jail and prisoners indeed. Besides all learning, students had an opportunity to witness the in house jail's musical band, which has bagged many winning trophies in past years. To flow with the spontaneity, students too came up with their versatility and showed up a few of grooves, songs and poetry on the stage.

#### **6. Problems Encountered and Resources Required**

- Lack of participation of the students. The students are failing to take advantage of the privilege of knowing the working of government. They lack interest and dedication. The students are unaware of the events happening in their universities and even if they are aware, they are not interested in participating in the event.
- Lack of appropriate funds, disinterest in guiding the students and helping the students when required is a major problem in some institutions.
- Sometimes the officials are not cooperative during the tour. They don't provide complete knowledge about the place which acts as a disadvantage on the student's part as these places are not visited by students on a regular basis. So all the queries of students must be attended.
- Some students feel very nervous, very uncomfortable. You could see it on their faces, and some of them said it. It is a very uncomfortable experience going in and seeing people who are serving time. Some of the people serving time are not happy that you are there for a tour; this definitely adds to the level of discomfort.

#### **7. Notes (Optional)**



**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

Motivation from the institution can be a great way to increase the participation of the students in any academic activity. Rewarding the students, giving them facilities like proper transportation and attendance on visits will motivate the students.

Faculty should motivate their students and even accompany them at times. Authority should be delegated to the students as with authority comes responsibility and once the students feel that that they are working for their institution and for themselves, their dedication will increase.

The universities should fund the event well as this is for a very great cause and it is mainly the participation of the students which will help to attain its goals. The monetary help given by the institutions will bring life into any activity organised.



**2018 JAIL VISIT**

**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

1.	<b>TITLE OF EVENT</b>	JAIL VISIT
2.	<b>DATE OF CONDUCTION</b>	03/02/2018
3.	<b>DIGNITARIES PRESENT</b>	NONE
4.	<b>ORGANIZING COMMITTEE</b>	FACULTY OF LAW
5.	<b>EXPERTS PRESENT</b>	ROUND OFFICER
6.	<b>ATTENDEE'S STRENGTH</b>	33 STUDENTS + 05FACULTY
7.	<b>SUMMARY EXPERTS</b>	NONE
8.	<b>ACTIVITIES CONDUCTED</b>	VISIT
9.	<b>WINNERS/AWARDEES</b>	NONE
10.	<b>EVENT'S SUMMARY</b>	ATTACHED

**Summary:** Custody, care and treatment are the, three main functions of a modern prison organization. For over 100 years, there was emphasis on custody which, it was believed, depended on good order and discipline. The notion of prison discipline was to make imprisonment deterrent. Gradually, the objective of imprisonment changed from mere deterrence to deterrence and reformation.

Crime is the outcome of a diseased mind and jail must have an environment of hospital for treatment and care.

As a part of the curriculum, the Law Department organised a visit to the Bhopal Central Jail for its students. As many as 34 students of LLB/ BALLB along with teachers of department, Mrs Anshuma Upadhyay and the associated faculty members surveyed barracks and interacted with jail officials, who answered the queries.

Superintendent of jail said the students were apprised of the jail environment and working conditions on the premises. They observed the legal aid cell service, besides various vocational training and educational programmes, especially designed for inmates.

With this students also gathered several information regarding prevailing laws, concerning jail and prisoners indeed. Besides all learning, students had an opportunity to witness the in house jail's musical band, which has bagged many winning trophies in past years. To flow with the spontaneity, students too came up with their versatility and showed up a few of grooves, songs and poetry on the stage

*Anshuma*



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ACADEMIC ACTIVITY 2018



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ACADEMIC ACTIVITY 2018



*Shruti*



**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

**FACULTY OF LAW  
CENTRAL JAIL VISIT STUDENT LIST  
03/02/2018**

STUDENT NAME	STUDENT SIGNATURE
1. SYED IMRAN ALI	<i>Imran</i>
2. SIDDHARTH DUBEY	<i>Siddharth</i>
3. BABY KHAN	<i>Baby Khan</i>
4. LUBNA KADRI	<i>Lubna Kadri</i>
5. MONICA SHARMA	<i>Monica</i>
6. JAYANTI DESHMUKH	<i>Jayanti</i>
7. NISHANT KUMAR	<i>Nishant</i>
8. SUMIT KUMAR	<i>Sumit</i>
9. AKSHAY YADAV	<i>Akshay</i>
10. ROOPALI DARSHAN	<i>Roopali</i>
11. AKSHAY YADAV	<i>Akshay</i>
12. MITHLESH VISHWAKARMA	<i>Mithlesh</i>
13. SONU MARAN	<i>Sonu Maran</i>
14. ALOK KUMAR	<i>Alok Kumar</i>
15. DEEPENDRA DANGI	<i>Deependra</i>
16. SHANKY RAI	<i>Shanky Rai</i>
17. MEENAKSHI SINGH	<i>Meenakshi Singh</i>
18. ANSHULA MEGHNANI	<i>Anshula</i>
19. POONAM PRAJAPTI	<i>Poonam</i>
20. SHUBHAM BARMAN	<i>Shubham</i>
21. JALAJ DWIVEDI	<i>Jalaj Dwivedi</i>
22. NAUMAN AHMED	<i>Nauman</i>
23. PANKAJ MALVIYA	<i>Pankaj Malviya</i>
24. AKHILESH DAHU	<i>Akhilesh</i>
25. HEMNAT DHAKAD	<i>Hemnat</i>
26. JITENDRA CHANDEL	<i>Jitendra</i>
27. ANKIT THAKUR	<i>Ankit Thakur</i>
28. JASDEEP DANGI	<i>Jasdeep</i>
29. KULDEEP SINGH	<i>Kuldeep</i>
30. NIKHIL AGRAWAL	<i>Nikhil</i>
31. ANOOP SOLANKI	<i>Anoop</i>
32. DIGVIJAY SONTI	<i>Digvijay</i>
33. PRAMIL GOYAL	<i>Pramil Goyal</i>

*Shubham*





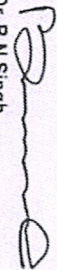



# RKDF UNIVERSITY

Airport Bypass Road, Gandhi Nagar, Bhopal M.P. (India)

## Certificate of Participation

Academic council of Law Department certify that Ms. HEMANI DHARAD  
son/danghner of Mr. Ms. LALARAM DHARAD studying in 2<sup>nd</sup> Sem. B.A.LL.B.  
has participated in JAL VASIT on 3<sup>rd</sup> FEBRUARY year 2018.....  
at BHOPL..... and found student's participation to  
be SATISFACTORY.

Given under our hand and seal of:-  
  
Dr. B.N. Singh  
Registrar

  
Ms. Anshuma Upadhyay  
HOD, Faculty of Law



RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018

RKDF UNIVERSITY FACULTY OF LAW

GENERAL MEETING

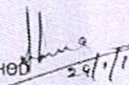
A GENERAL MEETING REGARDING CONDUCTING ACADEMIC ACTIVITY ( CENTRAL JAI VISIT ) WAS CONDUCTED ON 29/01/2018. THE MEETING WAS HEADED BY HOD FACULTY OF LAW ALONG WITH OTHER FACULTY MEMBERS.

THE AGENDA OF THE MEETING WAS TO CONDUCT EDUCATIONAL TOUR TO CENTRAL JAIL, BHOPAL. THE DATE FOR THE TOUR WAS FINALSIED FOR 03/02/2018 SATURDAY. THE TOUR WAS TO BE CONDUCTED FOR STUDENTS OF LAW DEPARTMENT, PROVING THEM KNOWLEDGE ABOUT OUR CENTRAL JAIL OF BHOPAL, THROUGH WHICH THEY WILL HAVE PRACTICAL EXPOSURE TO THE LIFE OF PRISONERS.

IN THE MEETING, THE HOD, DIRECTED TO ISSUE A NOTICE AMONG STUDENTS INVITING THEM TO PARTICIPATE IN THE TOUR. THE NOTICE WAS TO BE MARKED AT DEPARTMENT NOTICE BOARDS. ASSISTANT PROFESSOR, MS POORNIMA SINGH WAS ASSIGNED THE TASK TO MAKE LIST OF INTERESTED PARTICIPANTS.

FACULTIES PRESENT IN THE MEETING

1. HOD, MRS ANSHUMA UPADHYAY
2. ASSITANT PROFESSOR, MRS EDVINA EKKA
3. ASSISTANT PROFESSOR, MS AMIT JHA
4. ASSISTANT PROFESSOR, MS SHALINI MENON
5. ASSISTANTP ROFESSOR, MS POORNIMA SINGH

HOD   
29/1/18  
FACULTY OF LAW  
PRINCIPAL/DEAN/HOD  
LAW FACULTY  
RKDF UNIVERSITY, BHOPAL



RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018

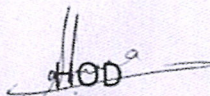
RKDF UNIVERSITY  
FACULTY OF LAW

NOTICE

ALL STUDENTS ARE HEREBY INFORMED THAT  
DEPARTMENT IS PLANNING AN ACADEMIC ACTIVITY  
(CENTRAL JAIL, BHOPAL VISIT) ON 03/02/2018.

STUDENTS, WHO WISH TO PARTICIPATE IN THE TOUR,  
MAY REGISTER THEIR NAMES WITH ASSISTANT  
PROFESSOR MS POORNIMA SINGH LATEST BY  
01/02/2018.

CERTIFICATE WILL BE DISTRIBUTED TO ALL  
PARTICIPANTS.

  
HOD  
FACULTY OF LAW  
PRINCIPAL/DEAN/HOD  
LAW FACULTY  
RKDF UNIVERSITY, BHOPAL



**RKDF UNIVERSITY  
FACULTY OF LAW  
ACADEMIC ACTIVITY 2018**

**Minutes of the meeting**

This meeting was called by the Principal/Dean of Faculty of Law, RKDF University. The meeting was regarding conducting academic activity, Central Jail visit. The meeting was conducted in the Principal office of Law department; RKDF University and the date for the meeting was 29/01/2018.

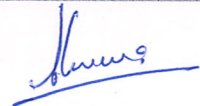
The meeting started with the introduction of educational tour to Central Jail, Bhopal.. Event was to be organised by Faculty of Law. The things discussed during the meeting are as follows:

- Providing field knowledge to students.
- Knowing the insights about the working and structure of Central Jail
- The event was scheduled on 03/02/2018
- A notice was issued for students to invite them to participate in the event.

Further in the meeting Asst. Professor Ms. Poornima Singh was made in-charge to make the list of interested students.

Enclosure:

- List of the members who attended the meeting were:
  - i) HOD, Mrs Anshuma Upadhyay
  - ii) Asst. Professor Mrs. Edvina Ekka
  - iii) Asst. Professor Ms. Amit Jha
  - iv) Asst. Professor Ms. Shalaini Menon
  - v) Asst. Professor Ms. Poornima Singh





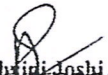
**RKDF University**  
**Women's Grievance Cell**

Circular/Notice

Ref: 11/RKDF/2018

Date: 05/03/2018

This is for information to all Women's Grievance cell, RKDF University is organizing International Women's Day on 08<sup>th</sup> march 2018 at Seminar Hall of Admin Block of the university.

  
Dr. Ashwini Joshi  
CHAIRPERSON  
WOMEN'S GRIEVANCE CELL  
RKDF UNIVERSITY, BHOPAL

Copy to

1. Hon'ble Vice Chancellor
2. Registrar
3. All members for information
4. All Dean/ Principles/ Heads
5. Notice Board
6. Office Record



## International Women's Day 2018

- Awareness program for saving habits among women
- Buildings Awareness on Intellectual Property Rights (IPR)

The Guest, Dr. Rajani Chatterjee, addressed the gathering and provided technical skills for an employment opportunity, and created awareness on saving habits among women.

Building Awareness on Intellectual Property Rights (IPR) was organized by the faculty of Law. Ms. Edwina Ekka delivered a motivational talk about entrepreneurs' rights on IPR and its protection, the importance of the Ministry of MSME, features of different schemes offered by MSME, procedures for availing loans.



**International Women's Day 2018 Celebration with Chief Guest and WGC Members**



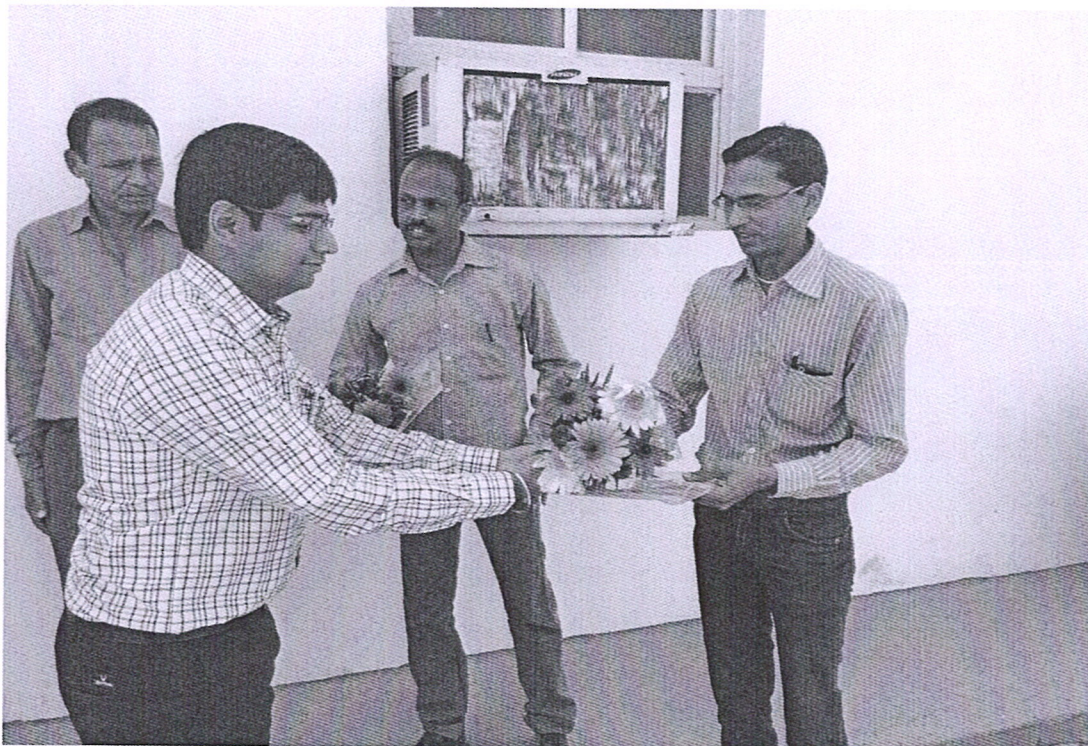
## Educational Visit at Khyati Foods Pvt Ltd for Engineering & Agriculture Students

RKDF University, Bhopal had organized a One Day Education visit at Khyati Foods Pvt Ltd on dated 06 April 2018 for Engineering & Agriculture Students, with faculties. The purpose of visit is to promote and enhance students understanding of the culture of science and technology, to supplement science education given in colleges and to organize various out-of-college educational activities to foster a spirit of scientific enquiry and creativity among the students.

The trip to Khyati Foods Pvt Ltd was a wonderful experience with full of knowledge of different that are used their. Khyati Foods Private Limited (KFPL) produces, processes and markets organic produce. Students understand the processing units of producing soya oil, graded soya bean and extruded organic soya cakes products. They also learn about storage and handling of the products. A visit was very exciting for students and really helps them understanding of different technologies. It was just a Complete and Knowledgeable trip for the students.

In this visit, around 140 students visited Khyati Foods Private Limited (KFPL) along with 7 faculty members of RKDF University.

### **Glimpse at KFPL:**





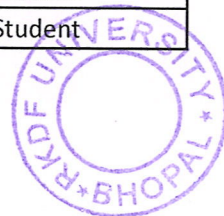


Group Photo of faculties and students at Khyati Foods Private Limited



### List of Faculties and Students visited KFPL, Bhopal

1	Mr. Aditya Gupta	Faculty
2	Mr. Sanjay Jain	Faculty
3	Mr. Ranjeet Nikose	Faculty
4	Mr. Ajay Shrivastava	Faculty
5	Ms. Priyanka Maheshwari	Faculty
6	Ms. Deepali Bharti	Faculty
7	Mr. Ashish	Faculty
8	KAMLESH KUMAR	Student
9	MANISH KUMAR	Student
10	ASHOK SAH	Student
11	RAJARAM GUPTA	Student
12	JAVED EQUBAL	Student
13	BANTI KUMAR	Student
14	AKANKSHA GUPTA	Student
15	AZIMUL HAQUE	Student
16	ZAID HANIF BALUCH KHAN	Student
17	GAURAV KUMAR	Student
18	MDAZADHUSSAIN ANSARI	Student
19	JYOTI PATIL	Student
20	ELISHA SHARMA	Student
21	VINAY KUMAR	Student
22	SHASHI KUMAR SINGH	Student
23	NIKHIL BAIRAGI	Student
24	AKASH MISHRA	Student
25	BABLUKUMAR	Student
26	CHANDRAPAL SINGH	Student
27	HITESH BORSE	Student
28	PANCHAL JANAK	Student
29	MD ALIM	Student
30	VINAY KUMAR	Student
31	PUSHPENDRA KUMAR PANDEY	Student
32	NEEL KAMAL SINGH	Student
33	MOHD ASIF	Student
34	ABUBAKAR SHAMS	Student
35	VIKASH KUMAR	Student
36	AMIT KUMAR RAJA	Student
37	SHUBHAM KUMAR	Student
38	ANKIT KUMAR	Student
39	YUGESH KUMAR	Student
40	HIRDESH AHIRWAR	Student



41	MANTUKUMAR	Student
42	RANJIT KUMAR RAI	Student
43	ANSHUMAN RAO	Student
44	AKASHSWAIN	Student
45	WASIM AKRAM	Student
46	VIKASH KUMAR SINGH	Student
47	ANKIT SOLANKI	Student
48	MANOJ MEWADA	Student
49	RANJEET YADAV	Student
50	SOMU SINGH	Student
51	SUMIT YADAV	Student
52	FAHAD AHMED	Student
53	ANSHUL JAIN	Student
54	LALA SINGH	Student
55	DINESH KUMAR	Student
56	SACHIN KAURAV	Student
57	MANISH SANWALE	Student
58	SHUBHAM BABELE	Student
59	LOVKUSH SEN	Student
60	ANKIT SINGH GOND	Student
61	AAKASH SINGH CHOUHAN	Student
62	ARUN KUMAR AHIRWAR	Student
63	RAVINDRA LODHI	Student
64	SHUBHAM	Student
65	SANJAY	Student
66	ARUN PARMAR	Student
67	SHADAB UDDIN	Student
68	KUMAR AKARSHAN	Student
69	MONIS KHAN	Student
70	VINAY KUMAR SONWANE	Student
71	SHIVAM BARMASHE	Student
72	ATUL KOTHARE	Student
73	ASHWINI BODKHE	Student
74	HARGOVIND YADAV	Student
75	VEERENDRA PAWAR	Student
76	SURAJ THAKRE	Student
77	PAWAN RAUT	Student
78	HARUN SHAH	Student
79	HARSHIT SHUKLA	Student
80	BHARTI RATHOR	Student
81	HEMANT SITE	Student
82	SHUBHAM HINGVE	Student



83	VISHAL KUMAR	Student
84	SANDEEP GOHE	Student
85	VANDAN DUBEY	Student
86	AJAY BUNDELA	Student
87	NARENDRA SINGH	Student
88	SHIVAM AHIRWAL	Student
89	GAUTAM KUMAR	Student
90	SANJIT KUMAR	Student
91	KAPIL RAJAK	Student
92	RASHI DUBEY	Student
93	MOHAN ANJANA	Student
94	VINOD KUMAR	Student
95	AKASH KUMAR	Student
96	ABHISHEK KUMAR	Student
97	MAHAVEER LODHA	Student
98	BANSH BAHADUR	Student
99	SURAJ KUMAR SHANKHWAR	Student
100	MD SHAN ALIAL SABA	Student
101	RAHUL RAGHUVARAN	Student
102	ANAND DUBEY	Student
103	BIJAY KUMAR	Student
104	BHUPENDRA PATEL	Student
105	RAHUL KUMAR	Student
106	PAVAN MEENA	Student
107	VIKRANT VIVEK	Student
108	DEEPAK KUMAR	Student
109	RAKESH KUMAR	Student
110	MOHD WASIM	Student
111	PRINCE KIRAN	Student
112	MAKWANA KISHANKUMAR NANJIBHAI	Student
113	DEEPAK TOMAR	Student
114	SHAILESH KUMAR	Student
115	MRITUNJAY PANDEY	Student
116	MANNBAHADUR SHAHI	Student
117	MOHAMMAD NEYAZ ALI	Student
118	MOHIT JAIVEER	Student
119	ANAND CHAUBEY	Student
120	DABLU KUMAR	Student
121	DEEPAK KUMAR	Student
122	MANISH KUMAR	Student
123	DHARMENDRA KUMAR	Student
124	JYOTISHLAL BHARATI	Student



125	SHAMSHER ALAM	Student
126	MD SARFRAZ ALAM	Student
127	DILEEP KUMAR	Student
128	AAMIR KHAN	Student
129	SOURABH BALAPURE	Student
130	PANKAJ SIKANIYA	Student
131	NIRBHAY KUMAR	Student
132	MD ARMAN	Student
133	KUMAR ABHISEK	Student
134	AMAN KUMAR	Student
135	SANDEEP SINGH	Student
136	DEEPAK KUMAR	Student
137	DEEPAK KUMAR	Student
138	MD EKRAMUL HAQUE	Student
139	MD NIZAMUDDIN	Student
140	NAVEEN KUMAR	Student
141	SONU KUMAR	Student
142	SARWARE ALAM	Student
143	YADAV MANISH JAGDISHYADAV	Student
144	AMIT KUMAR	Student
145	GUDDU KUMAR	Student
146	KUMAR GYANENDRA	Student
147	OM PRAKASH	Student



# SEMINAR ON DIGITAL MARKETING IN INDIA



## MEMBERS OF RKDF UNIVERSITY

**DR. VK SETHI**

**(VICE CHANCELLOR)**

**DR. B N SINGH**

**(REGISTRAR)**

**DR. N K SHRIVASTAVA**

**(H.O.D COMMERCE DEPARTMENT)**

**NARENDRA K PANKAJ**

**(TRAINER/ CEO-CO FOUNDER)**

**FILCRUM SERVICES, SEO SUFER**

**SPONSORED BY**

**DEPARTMENT OF COMMERCE**

**RKDF UNIVERSITY**

**DATE: 08/05/2018**

**TIME: 11AM ONWARDS**





# RKDF UNIVERSITY

Airport Bypass Road, Gandhi Nagar, Bhopal 462033 (M.P.) - India

"Established under M.P. Govt. Act and Registered with UGC under act 2(f) 1956"

Website : [www.rkdf.ac.in](http://www.rkdf.ac.in), Email : [info@rkdf.ac.in](mailto:info@rkdf.ac.in)


## A Report on One day Seminar On "Digital Marketing"

One-Day Students Seminar on "*Digital Marketing*" was organized by DEPARTMENT OF COMMERCE, RKDF UNIVERSITY on **08 May 2018**. DR. N K SHRIVASTAVA, H.O.D COMMERCE DEPARTMENT, RKDF University welcomed the participants and Resource Persons, the later were from the IT industry who are currently working in the Digital Marketing; they were **Mr. NARENDRA K PANKAJ, TRAINER/ CEO-CO FOUNDER, FILCRUM SERVICES, SEO SUFER**. Total number of participants was 91.

The Seminar was conducted in two sessions; each session was for ninety minutes. The first session was all about the introduction of Digital Marketing domain and the necessity of digital marketing in current competitive world. The first session was carried out by Mr. **NARENDRA K PANKAJ** in which he spoke about the concept of Marketing and Marketing of products and services using digital technologies. She also spoke about various types of Digital Marketing techniques which are currently being used by the industry to sell various types of products and services. Digital Marketing can be on-line and off-line and various methods of both the types were covered. The session was concluded with Q&A session.

In Second session he introduced about Analytics which is being used to maximize sales. Analytics is used to find out the potential consumers and to find out where marketing is successful and where it is failure and what are the reasons for it. He covered all the fundamentals of analytics which is very necessary to enter into the Digital Marketing world.

The session was concluded with Q&A session.

  
Dean & Head  
Faculty of Commerce  
RKDF University, Bhopal (M.P.)

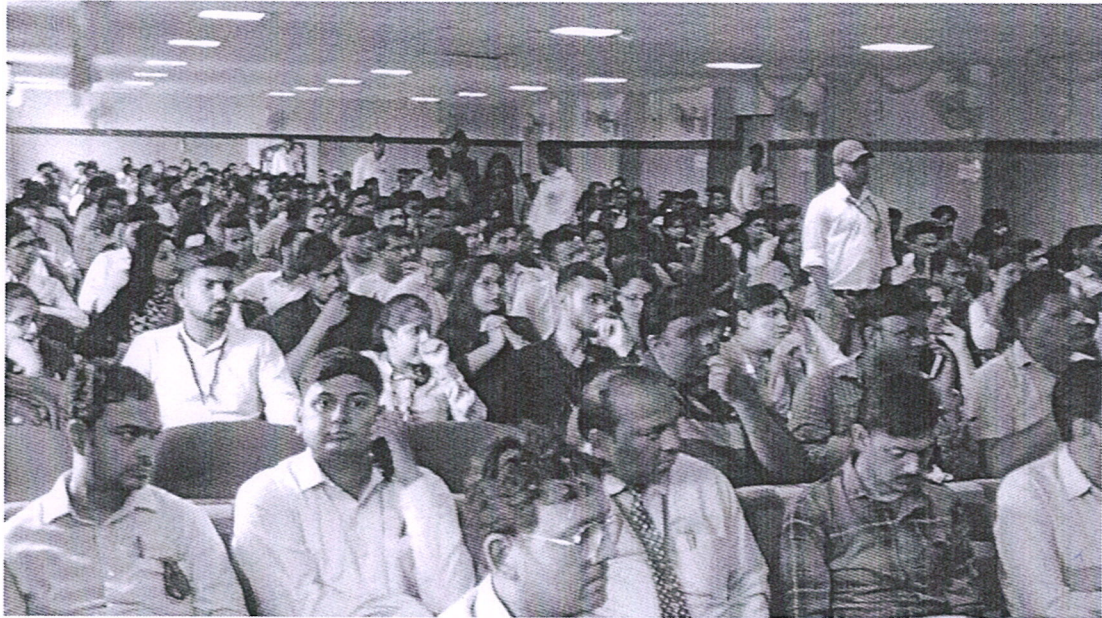
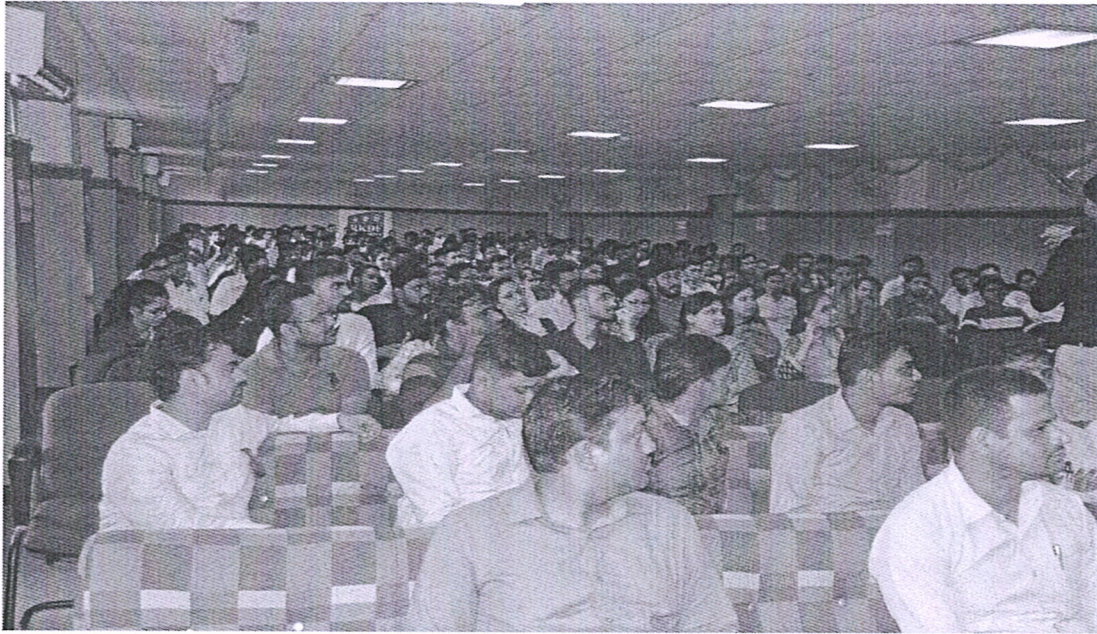


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Staff and students attending seminar on Digital Marketing

  
Dean & Head  
Faculty of Commerce  
RKDF University, Bhopal (M.P.)



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(FACULTY OF COMMERCE)

SEMINAR ON- DIGITAL MARKETING IN INDIA

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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
1.	Akash	Con. pds	2nd	8959425876	Akash
2.	ARAJ. BASPAI	B.com pds	IIInd	9754974530	Araj
3.	Naveen Lodhi	B.com (Pds)	IIInd	7509852449	Naveen
4.	Suraj Patel	B.com	IIInd	9826886824	Patel
5.	Amit Kishor	MBA	IIInd	8827444976	Amit
6.	Rambabu Ahirwar	BCA	2nd sem	7024735765	Rambabu
7.	Monish Pachole	BCA	2nd sem	8720837215	Monish
8.	Sandeep Jaf	BCA	2nd sem	9669285377	Sandeep
9.	Rohit Malakar	BCA	2nd sem	9669734580	Rohit
10.	Rahul Kurar	BBA	4th sem	7547044104	Rahul
11.	Chandra Prakash	B.com	4th sem	8982079196	Chandra
12.	Ashu Shukla	B.com	4th sem	700097507	Ashu
13.	Krishna Namdev	B.com (Hons)	4th sem	9039909942	Krishna
14.	Shekhar	B.com (Hons)	4th sem	8982557314	Shekhar

  
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15.	Aman Narayani	Plain Bcom	2nd	8319992107	Aman
16.	Ayush Agrawal	Plain Bcom	2nd	9009370634	Ayush
17.	Ashwin Khande	B.com (Gen)	2nd	9584323982	Ashwin
18.	Matendra Meena	B.com (Gen)	2nd	9993279142	Matendra
19.	Jeevan Gurjar	Bsc Ag	2nd	8878107031	Jeevan
20.	Vishal Birla	Bsc Ag	2nd	9165663763	Vishal
21.	Somya Kulkarni	Bsc Ag	2nd	7974141508	Somya
22.	Nikita Puskhade	Bsc Ag	2nd	9179735273	Nikita
23.	Sumit Kumar Mehar	B.com (Gen)	2nd	735403327	Sumit
24.	Vijay Meena	B.com (Gen)	2nd	9131999491	Vijay
25.	Sanjay Wadh	B.com (Gen)	2nd	6260330514	Sanjay
26.	Prashant Dangi	BSc Ag	2nd	7772944302	Prashant
27.	Pankaj Jat	BSc Ag	2nd	7772854379	Pankaj
28.	Suraj Jat	BSc Ag	2nd	9131995201	Suraj



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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
29.	Rajda Tickur	Ag.	II	8516033527	Rajda
30.	Pintu Kumar	Com.	II	7415182236	Pintu
31.	MILAN SAHU	B.com.	II	7909414896	MILAN
32.	Ajay Rajput	B.C.A.	II	9752240868	Ajay
33.	Bahad Parash	B.A.	IV	9340298442	Bahad
34.	Rahul Choubassiy	B.A.	IV	7566156343	Rahul
35.	Devedra Sun	B.com	IV	9993168848	Devedra
36.	Nitin Sarathe	B.com	IV	8839335488	Nitin
37.	Pawan Rahangdale (BSC.)		II	7694095194	Pawan
38.	MANISH HALKARE	B.S.C Ag	II	7049028335	Manish
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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
43.	Lucky Parache	B.com(Com)	II <sup>st</sup>	7247398434	Lucky Parache
44.	Aman Croonger	B.com(Plan)	II <sup>st</sup>	7828398610	Sujeet
45.	Chourav Sen	B.com(Com)	II <sup>st</sup>	7470544121	Chourav Sen
46.	Sujeet Jatt	B.com(Plan)	II <sup>st</sup>	9009960250	Sujeet
47.	Rohit Kushwah	B.com(Plan)	II <sup>st</sup>	9669609486	Rohit
48.	Sameer Baig	B-COM	II <sup>nd</sup>	9584644057	Sameer
49.	Devendra Jahu	B.com(Plan)	II <sup>nd</sup>	8517864818	Devendra
50.	Sanjay Kushwaha	B.com(Plan)	II <sup>nd</sup>	7898541517	Sanjay
51.	Sonu Nath	B.com(Plan)	II <sup>nd</sup>	9893158574	Sonu
52.	Ravi gupta	B.com(Plan)	4 Sem	9644649857	Ravi
53.	Pavanpatidar	BSCA9	2 <sup>nd</sup>	8357872049	Pavan
54.	Amit Patil	BSCA9	2 <sup>nd</sup>	9843700000	Amit
55.	Devendra	BSCA9	2 <sup>nd</sup>		
56.	Uppin	BSCA9	2 <sup>nd</sup>		

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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
57.	Vandeeep	B.A.	II <sup>nd</sup>	9575350091	Vandeeep
58.	VINOD.AHIRWAR	B.A.	II <sup>nd</sup>	7225912588	Vinod.
59.	Ehtesham Alam	B.sc Ag	II <sup>nd</sup>	9262907730	Ehtesham
60.	Lagnendra Singh	B.sc Ag	II <sup>nd</sup>	9644603177	Lagnendra
61.	KRISHNA NAGAR	B.sc Ag	II <sup>nd</sup>	8269544271	Krishna
62.	Susai Hagar	B.sc Ag	II <sup>nd</sup>	8871962369	Susai
63.	Devesh Kishor	B.sc Ag	II <sup>nd</sup>	9644588915	Devesh
64.	Aman Khanduja	B.sc Ag	II <sup>nd</sup>	8517944535	Aman
65.	Abhishek Yadav	B.sc Ag	II <sup>nd</sup>	9644427307	Abhishek
66.	Sulbant Prinjapati	B.sc Ag.	II <sup>nd</sup>	7804905143	Sulbant
67.	Paman Rattor	B.sc Ag	II <sup>nd</sup>	9630572357	Paman
68.	Vishal Chauhan	B.sc Ag	II <sup>nd</sup>	7798986563	Vishal
69.	Abhinay Singh Patel	B.sc (Ag)	II <sup>st</sup>	7509576719	Abhinay
70.	Sitendra Shrivastava	B.sc (Ag)	II <sup>st</sup>	9120740049	Sitendra

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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
71.	TANUJ PATLE	B.Sc. A.G.	2 <sup>nd</sup> sem	8720858308	
72.	Durgaprasad Kalpur	B.Sc. Ag.	2 <sup>nd</sup> Sem	911088538	
73.	SAURABH SINGH	B. Sc. Ag.	2 <sup>nd</sup> sem	9713467771	
74.	ANKIT GHAGRE	B.Sc. Ag.	2 <sup>nd</sup> sem	9584076954	
75.	Puneet Bauskar	B.Sc. Ag.	2 <sup>nd</sup> sem.	7692980109	
76.	Aaditya Deshkar	Bsc. Ag.	2 <sup>nd</sup> sem	7723805521	Aaditya
77.	Sawan Yadav	B.sc. Ag	2 <sup>nd</sup> sem	9340584046	
78.	Rahul Nagar	BSC Ag	2 <sup>nd</sup> sem	9826608168	
79.	Raghu Nandan	B.Sc (Ag)	2 <sup>nd</sup> sem	9977767226	
80.	Pradip Kumar	B.Sc (Ag)	2 <sup>nd</sup> sem	744499108	
81.	Abhishek Kumar	B.Sc (Ag)	2 <sup>nd</sup> sem	7024990657	
82.	Rahul Shrivastava	B.Sc (Ag)	2 <sup>nd</sup> sem	7692067805	
83.					
84.					

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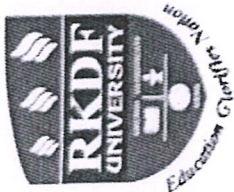
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S.NO	NAME	BRANCH	SEMESTER	CONTACT NO.	SIGN
85.	Govinda Dehariya	BSC Ag	2 <sup>nd</sup> nd	8819009601	<i>Govinda</i>
86.	CHIRAG MAJDA	B.S.C.AG	II <sup>nd</sup>	7024384003	<i>Chirag</i>
87.	MANINDAR CHOUHAN	B.S.C.AG	II <sup>nd</sup>	9685925860	<i>manindark</i>
88.	Nitin Choksey	B.scAg	II <sup>nd</sup>	9589967909	<i>Nitin</i>
89.	Sarjag Mewada	B.sc(Ag)	II <sup>nd</sup>	9584918877	<i>Sarjag</i>
90.	Vishal sharma	B.scAg	II <sup>nd</sup>	9926407214	<i>Vijay</i>
91.	Chetan	B.com	II <sup>nd</sup>		
92.	Prem	B.com	IV <sup>th</sup>		
93.	Mekhala	B.com	2 <sup>nd</sup> Sem		
94.	Shivani	B.COM	2 <sup>nd</sup> Sem	961722 8183	<i>Shivani</i>
95.	Prayanshu	B.com	2 <sup>nd</sup> Sem		
96.					
97.					
98.					



# RKDF UNIVERSITY, BHOPAL M.P. INDIA



SPROUT  
DIGITAL



## [ CERTIFICATE ]

This is to certify that Mr. / Ms. / Dr. **PROF.:N.K.:SHRIVASTAVA**..... of  
**FACULTY OF COMMERCE**..... had Presented / Participated in the  
seminar on **DIGITAL MARKETING IN INDIA** on 8<sup>th</sup> May, 2018. Sponsored by Faculty of Commerce,

RKDF University, Bhopal.

Dean & Head  
Faculty of Commerce  
RKDF University, Bhopal (M.P.)

**Dr. N.K. Shrivastava**  
(Dean)  
RKDF University

**Dr. V.K. Sethi**  
(Vice Chancellor)  
RKDF University

**Dr. B.N. Singh**  
(Registrar)  
RKDF University

**Narendra K Pankaj**  
(Trainer / CEO-Co Founder)  
Fulcrum Services, SEO Surfer